

A limited collection of luxury residences for a select few



A project by



Developed by



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INTRODUCTION TO SERENIA LIVING



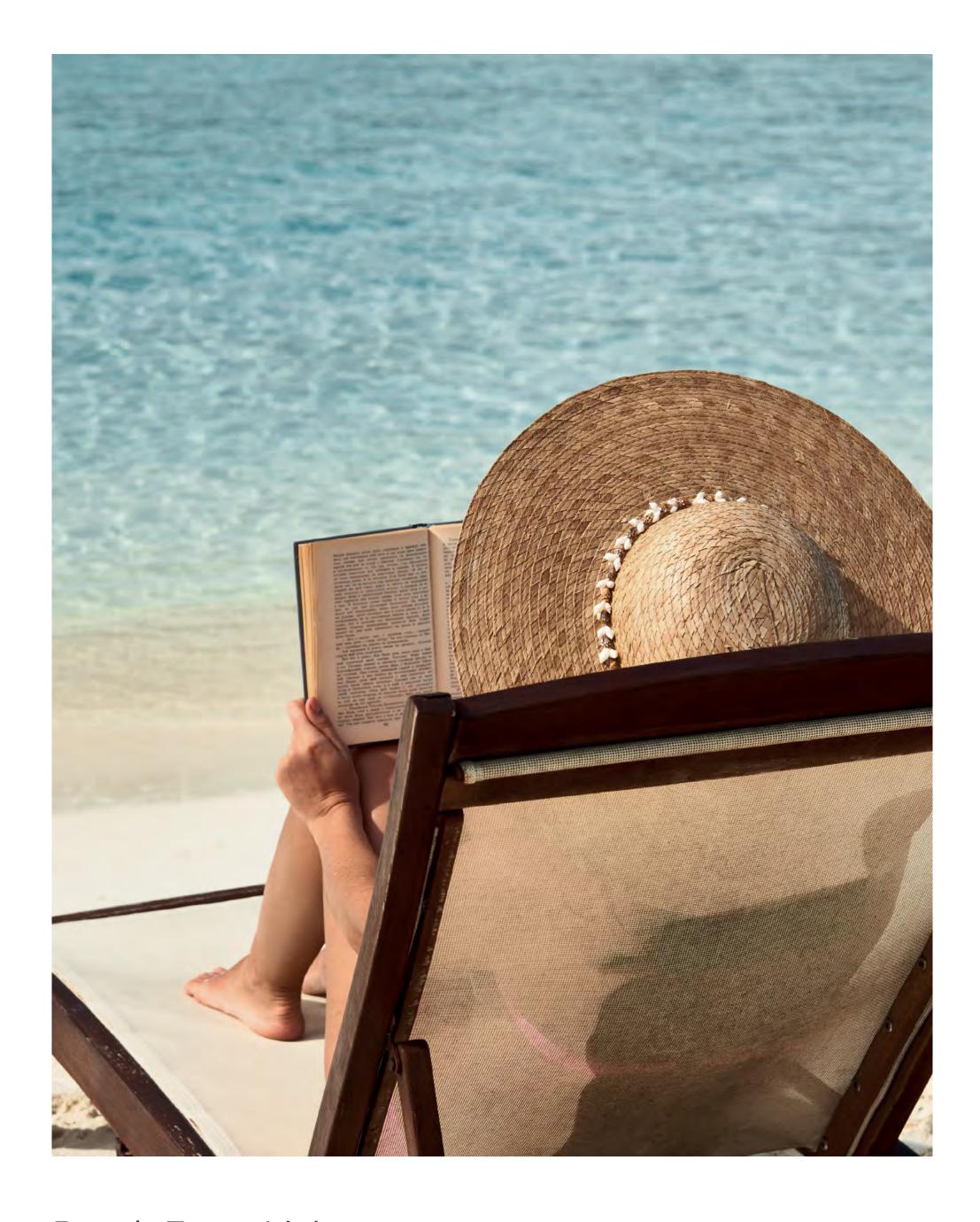
INTRODUCTION

WORLD CLASS BEACH FRONT LIVING

Indulge in contemporary beach front living with endless breathtaking sunrises and sunsets on Palm Jumeirah Dubai.







Beach Front Living

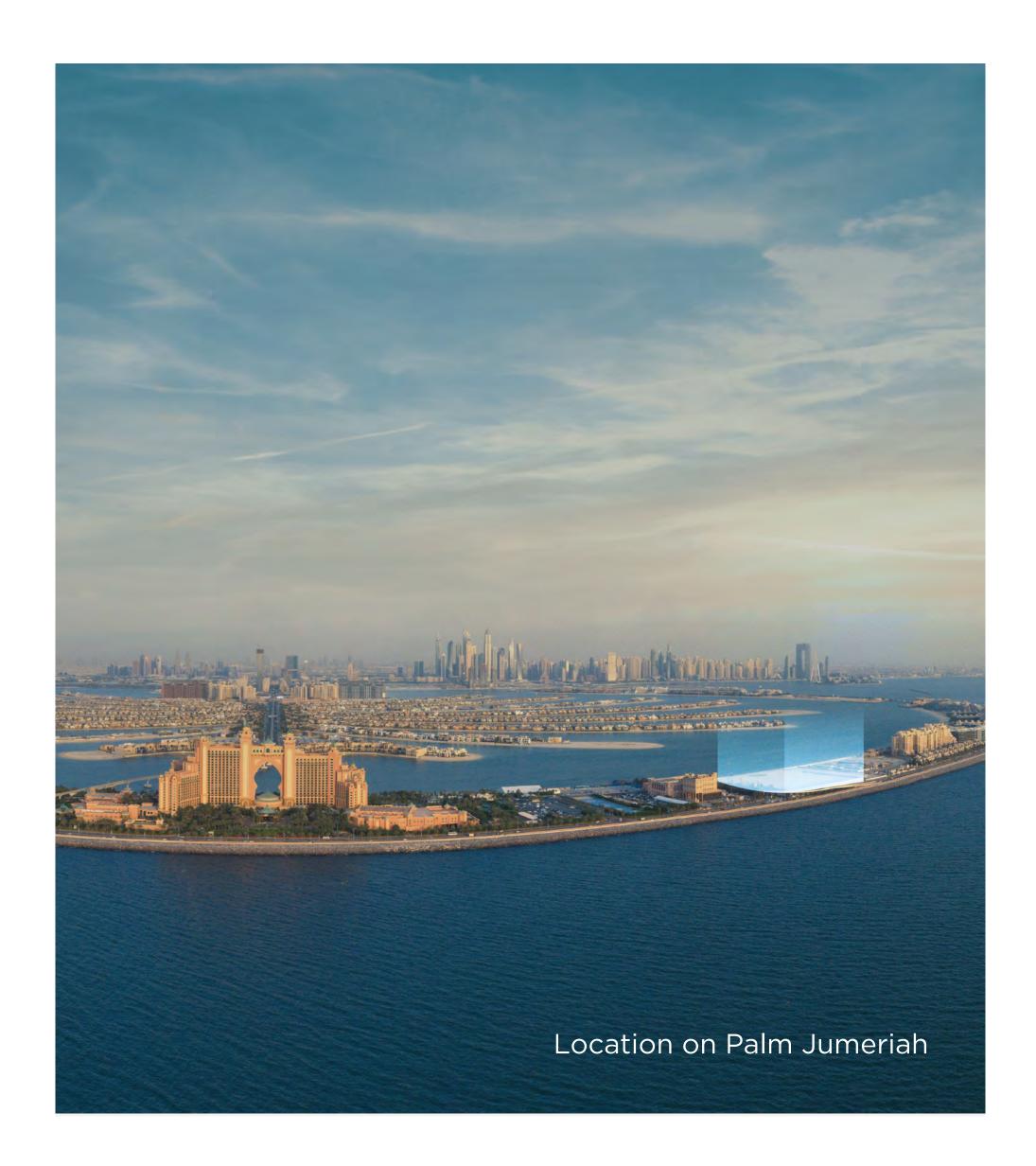




THE LOCATION



THE LOCATION



IMMERSE IN DUBAI'S TIMELESS EXTRAVAGANZA

Dubai is home to world-class developments and infrastructure including The Palm Jumeirah, a lavish island where residents enjoy a one-of-a-kind beach front lifestyle. The island's foremost crescent facing the sea boasts abundant amenities and services against the backdrop of the mesmerizing Dubai skyline.



THE LOCATION

WHAT'S NEARBY?

- 1 Royal Beach, Atlantis The Palm
 A pristine beach facing the lagoon of the Palm Jumeirah.
- Aquaventure Waterpark, Atlantis The Palm Home to the most thrilling, recordbreaking water rides.
- White Beach, Atlantis The Palm
 Warm sands, an infinity pool and the trendiest

 DJs and outdoor restaurants.
- The Lost Chambers Aquarium, Atlantis The Palm
 Home to 65,000 incredible marine animals.
- Sobe, W The Palm
 Rooftop bar offering unobstructed sunset views.
- 6 Ula A restaurant and bar overlooking the glittering waters of the Arabian Gulf.
- 7 Palm West Beach The ideal place to swim, eat and relax on the beach or in a restaurant.

- Stay By Yannick Alléno Two-Michelin-starred creations from the master of French cuisine.
- 9 AURA SKYPOOL Lounge The world's highest 360° infinity pool.
- The Boardwalk
 A walkway along the coastline of The Palm,
 built over the rocks of the island's breakwater.
- Emirates Hospital Clinics
 A medical center offering end-to-end services across a range of medical specialties.
- Palm Jumeirah Monorail
 A passenger line connecting the Palm to the mainland, with an extension planned to link it
 with the Red Line of Dubai Metro.
- Palm Jumeirah Tram Station
 The closest Tram station to The Palm,
 connecting to the Palm Jumeirah
 Monorail.
- Redwood Montessori Nursery
 A spacious nursery providing state of the art facilities for early development.



ABOUT SERENIA LIVING



ABOUT SERENIA LIVING

SERENIA LIVING FEATURES

Luxury Residences,	Penthouses,	Design	Residences	and
Sky Mansions.				

Panoramic Views

Custom Designed Interiors

Wealth of Amenities

Uniquely located at the tip of the West Crescent and adjacent to Atlantis The Palm, Serenia Living offers panoramic views of the extraordinary Palm Island, the sea and the Dubai skyline, with plenty of vibrant restaurants and attractions nearby.







ABOUT SERENIA LIVING

DEVELOPMENT HIGHLIGHTS

Exceptional Location

Beach front living that offers a full suite of physical and mental rejuvenation.

Panoramic Views

Breathtaking views that will inspire your days and nights.

Striking Architecture

Modern architecture that speaks to the limitless potential of luxury.

Curated Interiors

Bespoke design that brings about a stylish and distinctive way of life.

First-class Amenities

Private access and comfort that evoke a greater sense of wellbeing.

World-class Developer & Owner



ARCHITECTURE & INTERIORS



ARCHITECTURE & DESIGN

CONTEMPORARY DESIGN & ARCHITECTURE

High-visibility glass exteriors, providing panoramic waterfront views from all apartments.

Building exteriors emblematic of Dubai's world-class living experience and the developer's signature design ethos.

High-visibility glass exteriors, providing panoramic waterfront views from all apartments.

The design and architecture reflect Dubai's flair for extravagance and The Palm's status as a iconic residential address.







ARCHITECTURE & DESIGN

EXQUISITE INTERIORS

Inspiring interior design across all units and common areas.

Sophisticated finishes and curated interiors, raising the standard of luxury beach front living.

Elegant and custom touches embody the highest pedigree of interior design, lending the development a sense of spectacle and affluence



THE COLLECTION



THE COLLECTION

Tower 1:

2-bedroom luxury residences Sky Mansion 1

Tower 2:

3 & 4-bedroom luxury residences Sky Mansion 2

Tower 3:

Presidential Full Floor & Half Floor Penthouses Sky Mansion 3

Tower 4:

Design Residences - The Reserve Sky Mansion 4







THE PENTHOUSES





SERENIA LIVING

THE PENTHOUSES

PENTHOUSES

A limited collection of 22 Penthouses, with each spanning 5,000 to 14,000 sqft and offering 3 to 6 bedrooms. The spacious luxury units are meticulously designed with a host of high-end interiors and curated finishes. Residents will enjoy exclusive access to concierge services and premium amenities.

3 Presidential Penthouses	
1 Garden Penthouse	
18 Half-Floor Penthouses	
Luxurious Italian Kitchens	









PRESIDENTIAL PENTHOUSES

The extraordinary presidential penthouses offer opulence at Serenia Living, yet they maintain a distinctive existence.

Full floor penthouses
Private office
Private gyms
Private SPAs
Incredible panoramic views
Exclusive Access to THE RESERVE Owner's Club





SKY MANSIONS



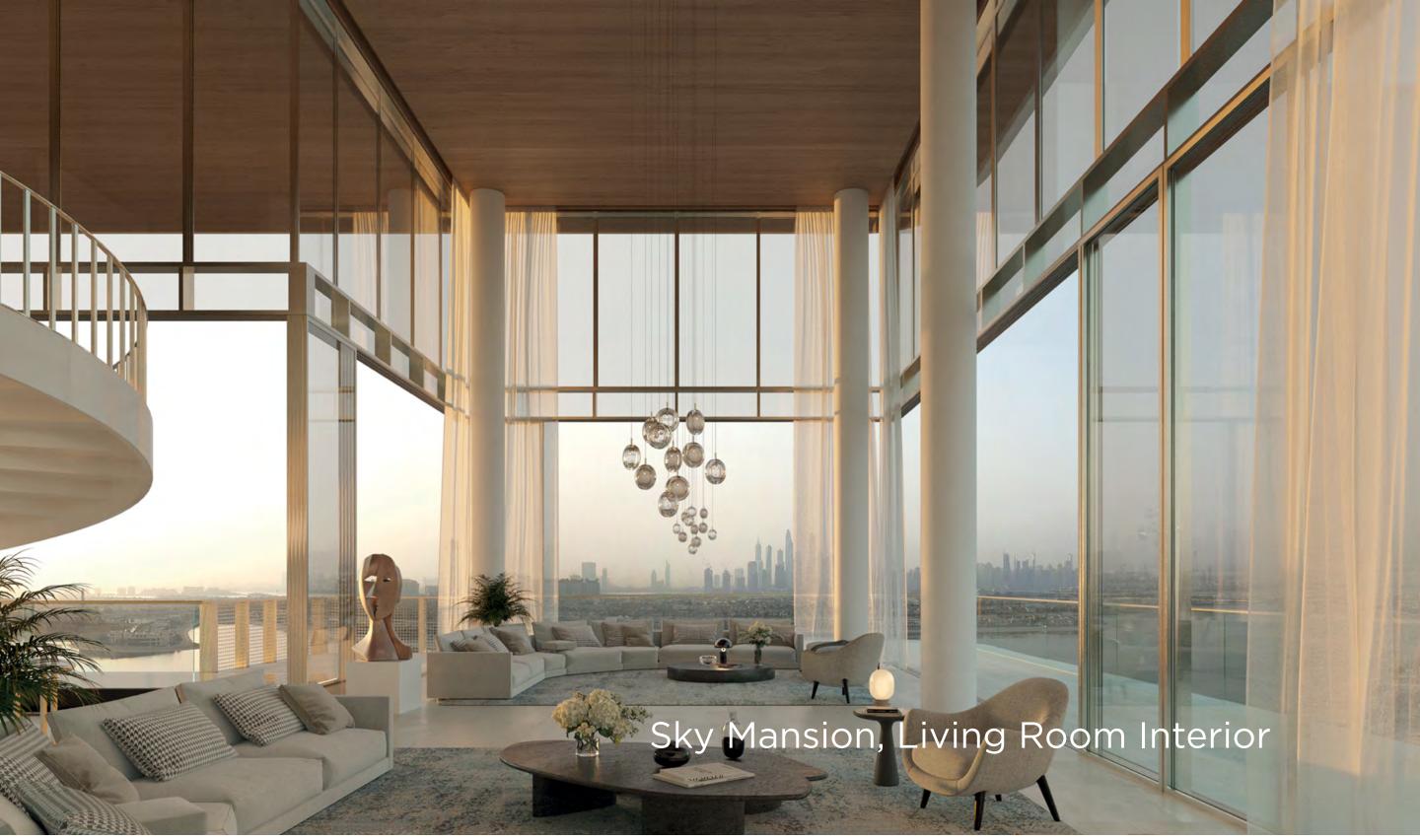
EXCLUSIVITY

These limited edition of 4 eccentric Sky Mansions reign supreme in the top floors of the 4 buildings. Ranging from 18,500 sqft to 25,000 sqft in size, each Sky Mansion offers unparalleled 360° views, custom interiors, double height ceilings (~ 8.5m), a private swimming pool and a dedicated gym.

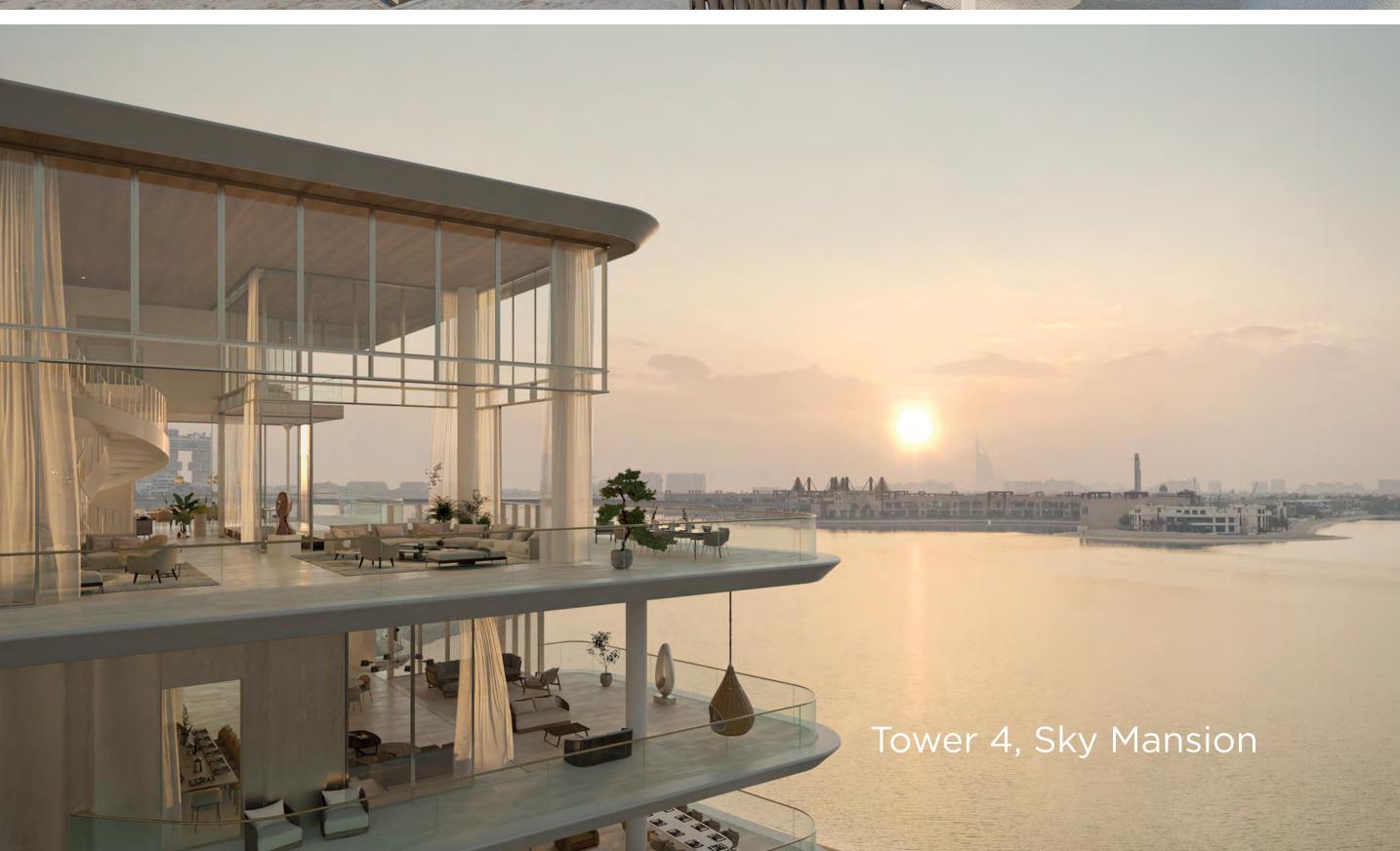
A Limited Collection of 4 Sky Mansions
360° Views with High Ceilings
Private Pools
Dedicated Gym
Exclusive Access to THE RESERVE Owner's Club











RESERVE



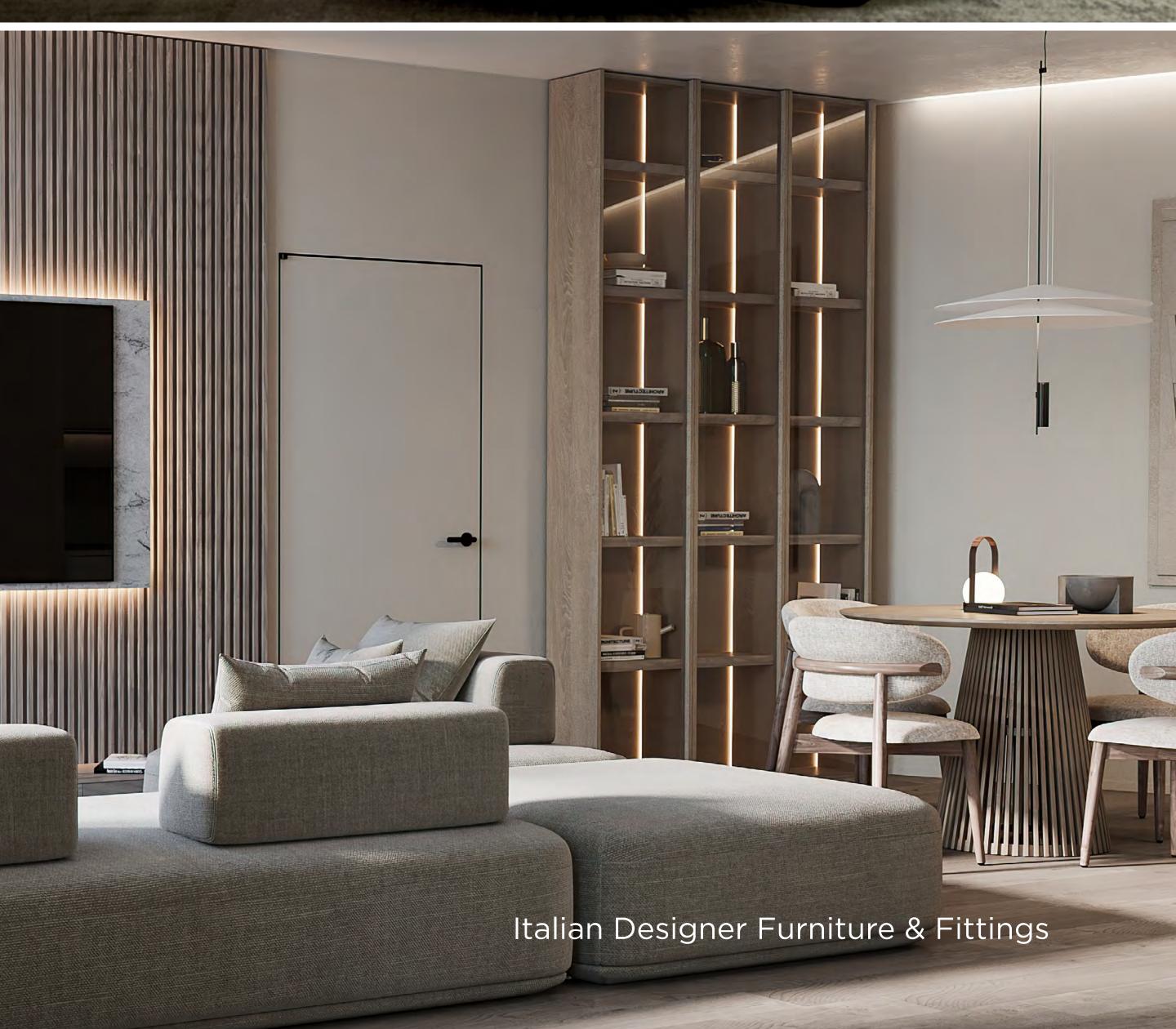
ERESERVE

The Reserve at Serenia Living is a limited collection of 20 design residences anticipated to become one of the most coveted and exclusive residences in Dubai.

These branded penthouses will feature high-end, bespoke Italian furniture and fittings and offer exclusive access to private Rolls-Royce chauffeur services as well as bespoke concierge services.







THE RESERVE

CELEBRATE EVERYDAY LIFE IN STYLE

THE RESERVE offers a limited edition of branded penthouses fully furnished with the highest quality of furniture and fittings, sourced mainly from Italian Design Houses.





AMENITIES





FACILITIES & AMENITIES

A vast selection of exclusive amenities, offering convenience and indulgence round the clock.

Seamless outdoor areas, lush landscaping, Dubai's largest residential swimming pool, direct beach access, exclusive beach lounge and more.

Serenia Living offers a complete lifestyle, wellbeing and leisure ecosystem. From a 10,000-sqft wellness club and an executive lounge to many other indoor and outdoor amenities, Serenia Living is an allencompassing residential address with a distinctly elegant atmosphere. Residents are set to enjoy exquisite experiences that awaken the senses and invigorate the body and mind.



Wellness Club



WELLNESS CLUB

Spa with Steam and Sauna Rooms

Dedicated Treatment Room

State-of-the-art Gym

Private Training Studio







INDOOR CLUBS



WINDOOR FUN

Private Cinema

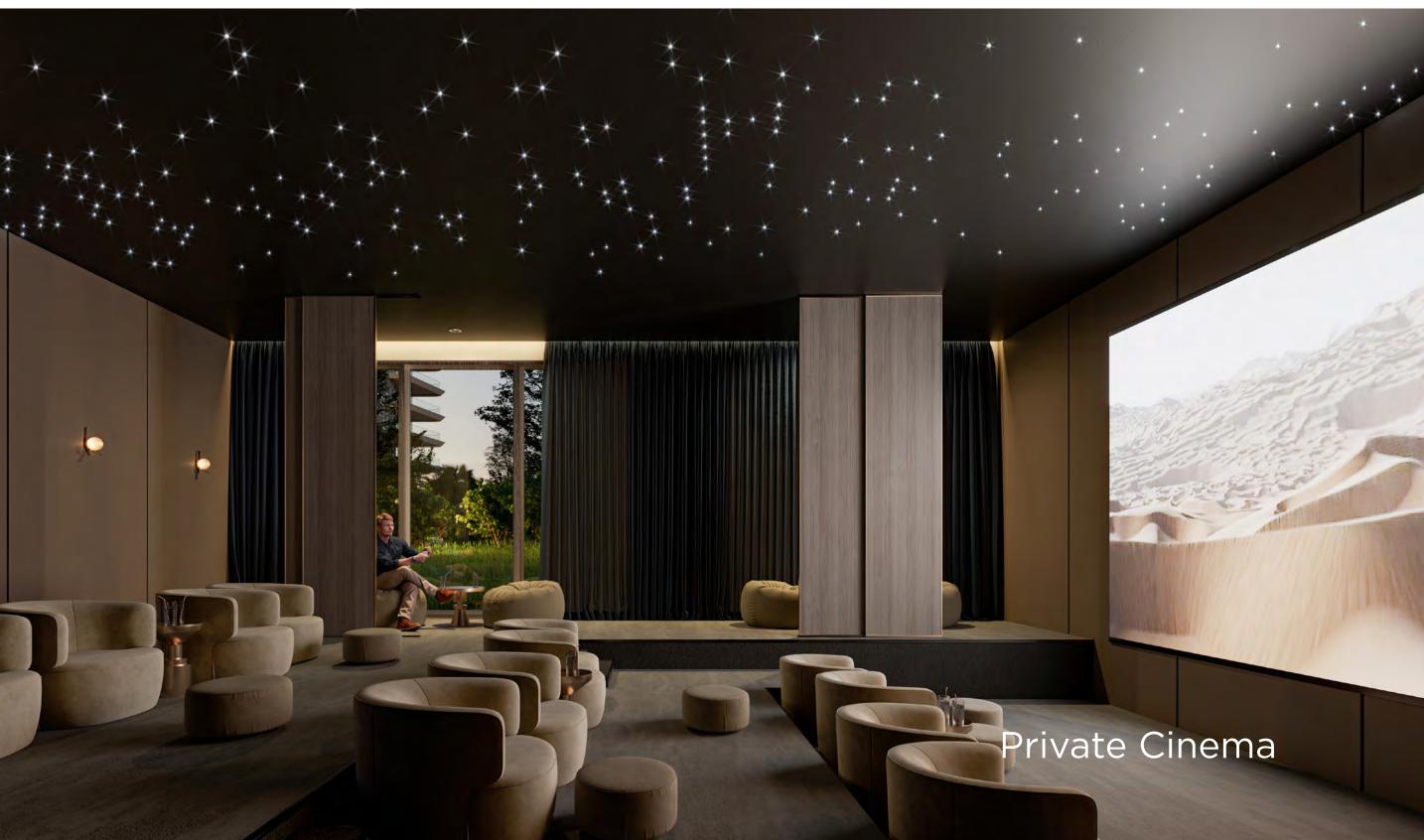
Golf Simulation Lounge

Children's Soft Play Area

Games Room for Adults & Teenagers









OUTDOOR AMENITIES



OUTDOOR AMENITIES

Paddle Court

Direct Beach Access

Children's Playground

Swimming Pools

Lap Pools

Lush Landscaping











THE DETAILS



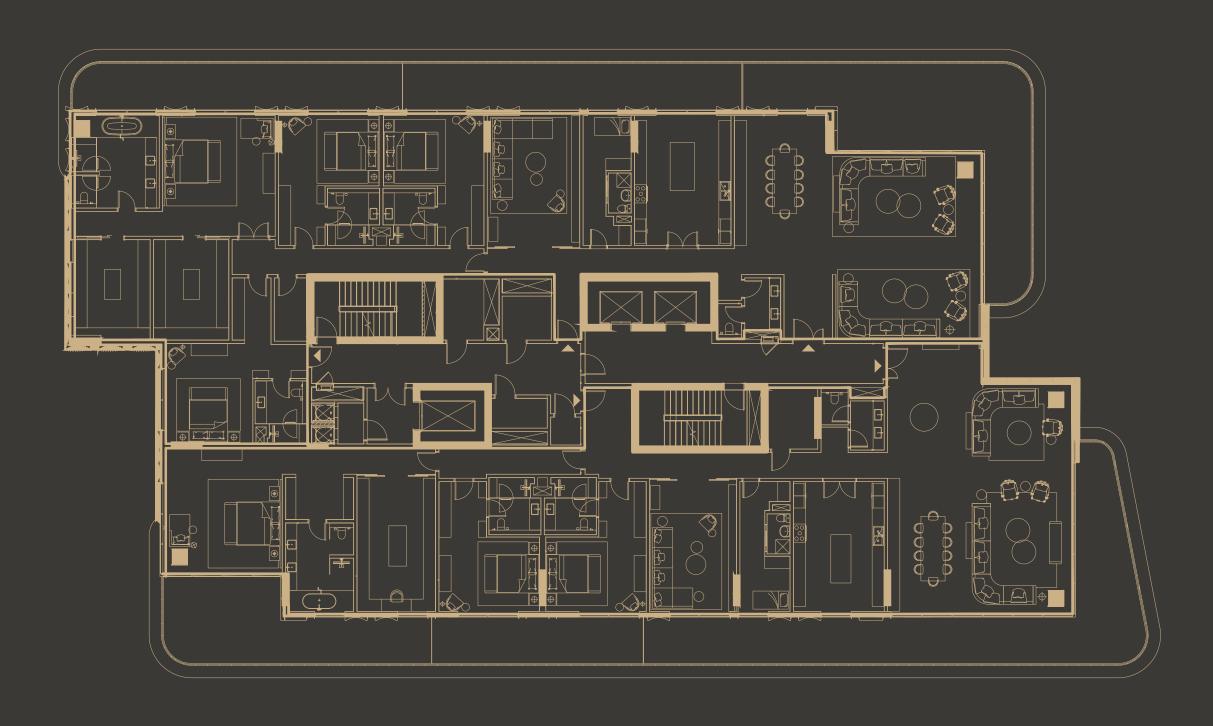
THE DETAILS

RECEPTION

Residents will be warmly welcomed into a VIP reception where central security teams ensure convenient access and enhanced visitor management. A premium concierge service will also be at the service of residents, providing them with the comforts of exclusive lifestyle management.







THE DETAILS

FLOOR PLANS

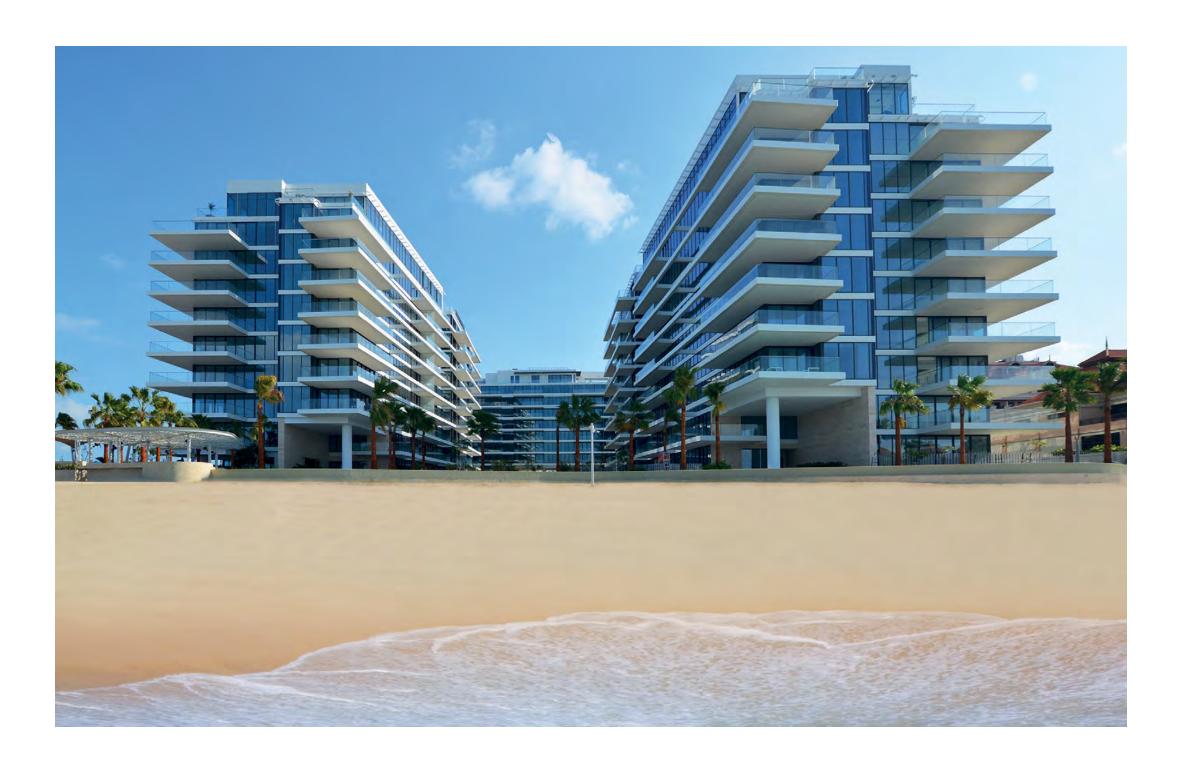
The layouts are designed to bring out the individuality of the residences whilst infusing a feel of luxury in every corner.





With the launch of Serenia Living, Banian and Palma Development continue working together to develop some of Dubai's most exclusive residential communities. The launch of Serenia Residences The Palm in 2015 marked the beginning of one of the most successful real estate collaborations in Dubai.





Serenia Residences, The Palm



Banian is an award-winning, Dubai-based holding company that has amassed a great deal of achievements over its 45-year journey. The company is committed to project excellence and the highest standards of quality.



Palma Development is a trusted real estate developer boasting a \$3 billion portfolio, which comprises 12 of the most celebrated developments that contribute to Dubai's iconic skyline. The company's operations span two decades of timely project deliveries, exceptional product-market strategies and differentiated returns for investors.



OTHER LANDMARK PROJECTS BY PALMA DEVELOPMENT

Other landmark project delivered by Palma Development in Dubai include:

Silverene Towers, Dubai Marina

Olivara Residences & Park, Dubai Studio City

Serenia Residences, The Palm

Cayan Tower, Dubai Marina







Silverene Towers, Dubai Marina





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Expected completion date: 31 December 2025

